



Commercial News

Official Export Promotion Magazine of the U.S. Commerce Department

Insertion Order

USA

Contact Information (to be published with product or service description)

Company Name _____

Contact Name _____ Title _____

Street Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

E-mail _____

Web Site Address _____

Issue	Year	English	Other
<input type="checkbox"/> January/February	_____	_____	_____
<input type="checkbox"/> March/ April	_____	_____	_____
<input type="checkbox"/> May/June	_____	_____	_____
<input type="checkbox"/> July/August	_____	_____	_____
<input type="checkbox"/> September/October	_____	_____	_____
<input type="checkbox"/> November/December	_____	_____	_____

Industry Code _____

Ad Size

Display: Full Page

2/3 1/2 4/9

1/3 2/9 1/9

Listings: 1/9 2/9

Format: Vertical Horizontal

Color: 4-Color B&W

New material Pick up from _____ issue

Web Site Listing Web Site Banner

Web Site Translation (Translation Order Form Required)

of insertions _____ Amount _____
(per insertion)

Special instructions _____

I agree to the terms and conditions on Page 2 of this Insertion Order.

SIGNATURE _____

PRINT NAME _____

Certification as a U.S. Exporter (Please check one of the following)

- The entity seeking to advertise is a U.S. citizen or a commercial entity organized under the laws of the United States or of any State/Territory.
- The entity seeking to advertise is a foreign-organized business that is 95 percent owned by a U.S. citizen.
- The entity seeking to advertise is a foreign-organized business that is 95 percent owned by a commercial entity organized under the laws of the United States.

Billing Information Invoice: Advertiser Agency

Agency Name _____

Address _____

City _____

State _____ Zip _____

Phone _____ Fax _____

Contact Name _____

Title _____

Payment (pick one): Check*

Credit Card: Visa Mastercard American Express

I authorize use of this credit card to secure Net 30 terms.

Amount to be Charged _____

Card Number _____

Security Code _____

Expiration Date _____

Cardholder's Name (please print) _____

Cardholder's Signature _____

*Make Checks Payable to ThinkGlobal Incorporated

Fax Back to (413) 584-1688

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Commercial News

The Showcase for American-Made Products and Services

Terms and Conditions

USA

1. Rates

Display advertising, listing and online rates, as well as any additional charges, detailed on the Commercial News USA rate card are applicable to Insertion Orders for advertising placed in any print issues of the magazine or online. Published rates are subject to change without notice.

2. Earned Rate

If, during the course of the advertiser's contract term, the advertiser cancels or reduces contract space for any reason, including a rate increase, space will be rebilled at the lowest earned rate.

3. Agency Commission

15% for recognized advertising agencies on gross rates for display ads only. Listings rates are Net.

4. Payment Terms

All advertising charges for first-time advertisers require pre-payment by the Advertiser or Advertising Agency. The Insertion Order must be signed by the Advertiser or, when applicable, a representative from the Advertiser's designated Advertising Agency. Repeat advertisers can apply for Net 30 terms (from the publication date) provided a valid credit card number and signed authorization is on file with the Publisher.

5. Cancellation Policy

No cancellations accepted after the closing date. Covers are non-cancelable.

6. Position

All ads will be positioned at the Publisher's discretion, ROP, unless special positioning is requested. Additional charges may apply. The Publisher's sole obligation as to any failure or fault on its part regarding guaranteed placement shall be limited to a refund of any additional charges that may have been paid by the Advertiser or Advertising Agency.

7. Publisher's Protective Clause

By acceptance of this agreement, the Advertiser and, when applicable, the Advertising Agency, shall indemnify and hold the Publisher, its employees, agents and subcontractors free and harmless from any expenses, damages and costs (including reasonable attorney's fees) resulting in any way from Publisher's compliance with the Advertiser's Insertion Order. This includes, but is not limited to, claims of libel, violation of privacy and copyright infringement. The Publisher shall have the full right to settle any claim and to control any litigation or arbitration to which it may be party, all at the cost of the Advertiser and/or Advertising Agency who shall be deemed joint and several indemnitors. The Advertising Agency further warrants that it is authorized to bind, and does bind, the Advertiser to such indemnity jointly and severally with the Advertising Agency. The Publisher reserves the right to reject or omit any advertising for any reason and/or to discontinue publication at any time, with or without notice, or to defer or cancel the printing, publication or circulation of the magazine. The Publisher's sole obligation as to any failure or fault on its part shall be limited to a refund of charges that may have been paid by the Advertiser or Advertising Agency.

8. Copyright

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9. Eligibility

Firms supplying product and/or service information in Commercial News USA attest that their products and/or services are available for immediate export. ThinkGlobal Incorporated and the U.S. Government do not endorse any product or service, nor any company herein, and assume no responsibility for the accuracy of this data or for the outcome of any business transaction resulting from this publication. ThinkGlobal Incorporated and the US&FCS make no representation concerning the quality or effectiveness of any of the products or services advertised.

Call Us About Online Listings

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